

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV; RALEIGH NC	Date: 9/13/12
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I, REDSHIFT MEDIA
do hereby request station time concerning the following issue:

YG ACTION FUND
 211 NORTH UNION STREET, SUITE 100
 ALEXANDRIA, VA 22314
 JOHN MURRAY, TREASURER

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

Total Charges: \$ 81,260.00 net / \$95,600 g

This broadcast time will be used by: YG ACTION FUND

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/29/12
Date

Signature

804-794-2871
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

redshift

411 Branchway Road | Richmond, Virginia 23236
804-794-2871 | Fax: 804-379-0961
www.wfofr.com

June 29, 2012

To Whom It May Concern,

Redshift Media, LLC is placing a Television and Radio buy for the "YG Action Fund".

Signed,



Charles L. Arnold
Redshift Media, LLC

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 117851 /		<u>Alt Order #</u> 06315824
<u>Product</u> YG ACTION FUND 10/5		
<u>Contract Dates</u> 10/05/12 - 10/12/12		<u>Estimate #</u> 175
<u>Advertiser</u> Young Guns Action Fund		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Redshift
411 Branchway Road
Richmond, VA 23236-3034

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/08/12	10/12/12	WRAL AM News	6-7a		:30			NM	2	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,000.00			
N 2	WRAL	10/08/12	10/12/12	CBS This Morning	7am - 9am		:30			NM	2	\$3,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,500.00			
D 3	WRAL	10/06/12	10/06/12	CBS This Morning Saturday	8am - 10am		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME r8.23										
N 4	WRAL	10/08/12	10/12/12	Noon News	12p-1p		:30			NM	3	\$3,600.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,200.00			
N 5	WRAL	10/08/12	10/12/12	5:00 First News	5-530p		:30			NM	2	\$8,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$4,000.00			
N 6	WRAL	10/08/12	10/12/12	5:30 News	530-6p		:30			NM	3	\$12,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$4,000.00			
N 7	WRAL	10/08/12	10/12/12	6pm News (M-F)	6-630p		:30			NM	3	\$15,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$5,000.00			
N 8	WRAL	10/05/12	10/07/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----FSS				1	\$5,000.00			
N 9	WRAL	10/08/12	10/12/12	Late News	11-1135p		:30			NM	3	\$15,000.00
		ISSUE CLASS OF TIME r8.23										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
117851 /	06315824

Contract Dates	Product	Estimate #
10/05/12 - 10/12/12	YG ACTION FUND 10/5	175

Advertiser	Original Date / Revision
Young Guns Action Fund	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$5,000.00			
N 10	WRAL	10/09/12	10/09/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
N 11	WRAL	10/08/12	10/12/12	WRAL 5am News	5am - 5:30a		:30			NM	3	\$2,700.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$900.00			
N 12	WRAL	10/06/12	10/06/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$900.00			
N 13	WRAL	10/07/12	10/07/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$1,100.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,100.00			
N 14	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,200.00			
N 15	WRAL	10/06/12	10/06/12	7pm News	7-730p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$800.00			
D 16	WRAL	10/07/12	10/07/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME r8.23												
N 17	WRAL	10/08/12	10/12/12	Inside Edition	7-730P		:30			NM	2	\$4,400.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,200.00			
N 18	WRAL	10/07/12	10/07/12	60 minutes	730-830p		:30			NM	1	\$7,500.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$7,500.00			
Totals											30	\$93,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	30	\$93,200.00	\$79,220.00
Totals	30	\$93,200.00	\$79,220.00

Signature: _____ Date: _____

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